

With TUFF-N-DRI protecting your new basements,

you can have confidence in moisture control for the long term. And your homebuyers can gain the trust that helps boost your profitability and builds referrals.



PROTECTING HOMES
WITH
BARRIER SCIENCE.™

MOISTURE OUT.
CONFIDENCE IN.™

Seamless membrane [A] seals out water leaks and seepage. WARM-N-DRI® Foundation Board [B] reduces interior condensation and helps drainage. Add DrainStar® Stripdrain [C] to collect water and channel it away.



CONFIDENCE IN.

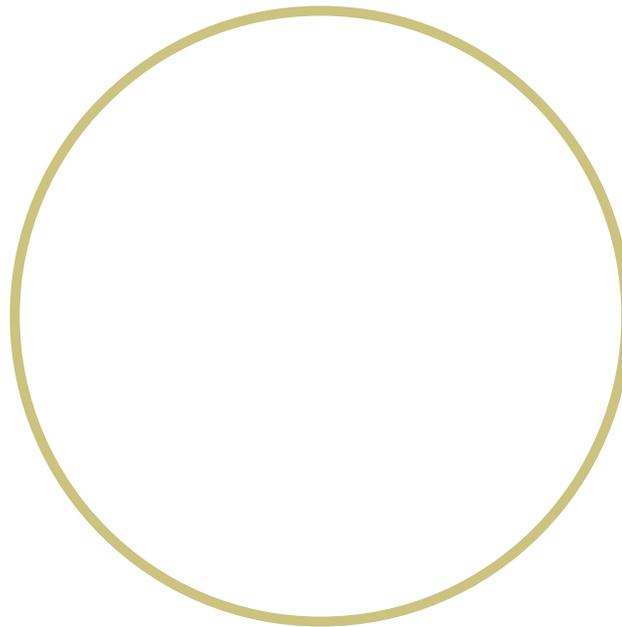
YOUR LOCAL BARRIER SOLUTIONS
CONTRACTOR IS READY TO HELP.



Fight
basement moisture
three ways.

MOISTURE OUT.

- TUFF-N-DRI is North America's #1 brand of new basement waterproofing.
- TUFF-N-DRI is backed by a 30-year transferable warranty with up to \$10,000 in coverage.*
- In hundreds of thousands of applications, over 99% of homeowners are satisfied with the performance of TUFF-N-DRI [based on warranty claims].
- TUFF-N-DRI has been controlling basement moisture since 1983 – a track record unmatched by any other new basement waterproofing product.
- Local Barrier Solutions Contractors install TUFF-N-DRI and provide basement waterproofing expertise.
- TUFF-N-DRI has been the brand leader among builders since 1997.**



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Excess moisture can be a home's worst enemy. Over time, moisture can damage structural strength, destroy furnishings, deplete energy efficiency and contribute to an uncomfortable environment.

A variety of smart practices can help you fight moisture throughout the homes you build. A few precautions to remember include:

- Properly detail flashing around windows, chimneys and exterior doors
- Hard-wire ventilation fans to bathroom and kitchen light switches
- Seal all joints of air conditioning and heating ducts
- Slope soil away and down at least 6 inches over the first 10 feet around home

To defend against moisture in the basement, start with TUFF-N-DRI® Basement Waterproofing System. TUFF-N-DRI is a single system that helps control three main sources of moisture from basement walls – leaks, seepage and interior condensation.

*Visit TUFF-N-DRI.com for full details on our 30-year performance warranty.
**Trade publication brand use studies.

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The two-part TUFF-N-DRI Basement Waterproofing System.

POWERFUL



COMBINATION

For premium protection against foundation wall leaks, seepage and interior condensation, one powerful combination delivers it all – the two-part TUFF-N-DRI Basement Waterproofing System.

FIGHT BACK AGAINST BASEMENT MOISTURE WITH THE POWERFUL COMBINATION OF TUFF-N-DRI

Beats dampproofing with superior performance.

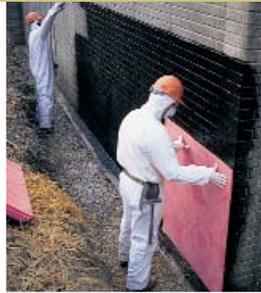
The TUFF-N-DRI® system starts with a polymer-enhanced asphalt membrane that's spray-applied to seamlessly seal out water penetration [photo A]. The membrane is applied to a cured thickness of 40 mils – which is at least four times greater than typical dampproofing applications.

Elongation greater than 2000%

The TUFF-N-DRI membrane is flexible, even at colder temperatures. In fact, the membrane offers greater than 2000% elongation, helping it bridge foundation settling cracks that develop season after season. Dampproofing, on the other hand, degrades quickly underground, becomes brittle and shatters at low temperatures.



A The TUFF-N-DRI flexible waterproofing membrane is spray-applied to bridge foundation settling cracks and reliably guard against water penetration through basement walls. Local Barrier Solutions Contractors install the membrane for consistent application coverage and thickness.



B Barrier Solutions Contractors install WARM-N-DRI Foundation Board on top of the membrane. WARM-N-DRI board promotes drainage and insulates basement walls to reduce interior condensation.

After the TUFF-N-DRI waterproofing membrane is applied, WARM-N-DRI® Foundation Board is installed on top of it [photo B]. WARM-N-DRI board drains underground water around the basement at a faster rate than the soil allows – preventing hydrostatic pressure from building up against the waterproofing system. Dampproofing offers no characteristics to drain water or relieve hydrostatic pressure.

R-values up to 10

In addition, WARM-N-DRI board features R-values up to 10 to insulate basement walls on the outside – the key to reducing condensation on the inside. Dampproofing has no R-value, and provides no protection against condensation forming on the interior basement walls.

Earn extra profits with added comfort and luxury.

Your customers expect great comfort from the homes you build. But too much moisture inside can mean a damp, uncomfortable environment. Extra water vapor in the air also enhances the chill of winter and the hot, sticky feel of summer. So heating, cooling and dehumidifying systems have to work harder and use more energy.

91% would pay \$2,300

According to a recent survey, 91% of consumers said they're willing to pay an average of about \$2,300 for energy-efficient features in their homes.* The moisture-reducing and insulating properties of TUFF-N-DRI can help you cash in on those profit opportunities.



As an option, DrainStar® Stripdrain can be added to your TUFF-N-DRI installation. DrainStar collects and moves water away from the foundation, and can replace the hassles of traditional drain tile and gravel.

Transform lower level space

With a Guaranteed Dry Basement from TUFF-N-DRI, your customers will also gain the confidence to transform lower level space into luxurious living spaces. Suggest building a home theater in the basement. Or perhaps a plush guest suite, home office or playroom for the kids. At about half the cost of adding upstairs living space, downstairs luxury is an attractively affordable option for homebuyers. Yet it delivers greater profit potential for you.

Help keep moisture out, confidence in with TUFF-N-DRI.

To discuss the advantages and opportunities TUFF-N-DRI can bring to your homes, call your local Barrier Solutions Contractor. Or for more information about TUFF-N-DRI and moisture control throughout the house, visit TUFF-N-DRI.com.

*Cahners Publications, *State of Green Building*, November 2001.