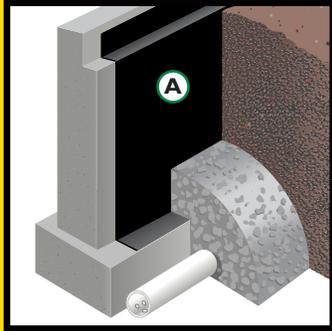


FIERCE PROTECTION



WATCHDOG WATERPROOFING®

features a flexible, polymer-enhanced waterproofing membrane (A) that's spray-applied to seamlessly bridge foundation settling cracks and seal out water penetration. This exclusive membrane remains elastic at low temperatures to provide year-round water resistance. The membrane is 40 mils thick when cured – at least four times thicker than a typical dampproofing application.

WATCHDOGWATERPROOFING.com
P: 800-DRY-BSMT F: 800-230-8178

GUARANTEED!

Your local Barrier Solutions Contractor is ready to help.



**CHOOSE
waterproofing
with teeth.**

TREMCO
Barrier Solutions
Makers of TUFF-N-DRI® and WATCHDOG WATERPROOFING®

PROTECTING HOMES
WITH
BARRIER SCIENCE.

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TBS-0002
Rev. 11/05


WATCHDOG
WATERPROOFING®

UNLEASH PROTECTION THAT LASTS

SEAMLESS
COVERAGE
TO SEAL OUT
WATER

A dependable watchdog guards its territory around the clock, under any conditions, year after year. Expect the same from ferocious WATCHDOG

WATERPROOFING®. Even through wet seasons, saturated soils and freeze/thaw cycles, WATCHDOG WATERPROOFING bites back against the constant threat of moisture.

WATCHDOG WATERPROOFING's flexible membrane provides thorough, seamless coverage for basement walls. It also seals foundation settling cracks – effectively blocking potential seepage points. This resilient membrane even blocks out water under hydrostatic pressure, which occurs naturally underground (a performance trait that mere dampproofing can't provide).



Your local Barrier Solutions Contractor skillfully spray-applies WATCHDOG WATERPROOFING for seamless, consistent protection against moisture.

The result is a Guaranteed Dry Basement that offers more sales appeal to homeowners. Backed by a transferable 10-year performance warranty* with up to \$2,500 coverage for extra peace-of-mind.

Unlike dampproofing, Tremco Barrier Solutions waterproofing products provide the range of performance characteristics you need to transform basements into premium living or reliably dry usable space.

PRODUCT	WATERPROOFS Ability of system to keep basements dry	PROTECTS Protects waterproofing from damage during backfilling	DRAINS Directs ground water to perimeter drainage system	INSULATES Keeps basements warm and helps reduce interior condensation
Dampproofing				
WATCHDOG	☂			
WATCHDOG+Armor	☂ ☂	🛡		
TUFF-N-DRI†	☂ ☂ ☂	🛡 🛡 🛡	💧 💧 💧	☀ ☀ ☀

†TUFF-N-DRI® performance characteristics shown for system with standard 3/4" foundation board. Performance characteristics improve with increasing thickness of the foundation board.

Homeowners will appreciate the dependably dry space WATCHDOG WATERPROOFING helps to provide. Having more usable space in the basement frees more room upstairs for homeowners to use as they wish.

WATCHDOG WATERPROOFING's membrane is expertly spray-applied by a trained local Barrier Solutions Contractor. This fast, effective method of installation helps keep your project on schedule.



SPRAY APPLIED

FEND OFF
CALLBACKS
TO INCREASE
PROFITS

When you choose WATCHDOG WATERPROOFING, you can count on reliable leak protection that helps prevent callbacks. But 85% of the builders who dampproof report that at least some of their basements leak, costing them an average of \$1,000 to \$2,000 per callback.** So think of the greater profitability WATCHDOG WATERPROOFING can fetch you.

To discuss your waterproofing needs, contact your local Barrier Solutions Contractor, call 800-DRY-BSMT or visit WATCHDOGWATERPROOFING.com.

*For complete warranty details, visit WATCHDOGWATERPROOFING.com
**National Association of Home Builders survey